Luiss
Business
School

International Business Challenge Lab

Mexico City, Italian Cultural Institute

November 24, 2026

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Luiss Business School at a glance

Luiss Business School

Who We Are

Based in Italy with a growing international footprint, **Luiss Business School** is the internationally Triple Crown accredited business school of **Luiss University in Rome**, whose mission is to promote the development of professionals capable of leading processes of change and innovation – acting as a true bridge between academia and the business world.

Our Glocal Approach & Multi-Hub Model

Operating as a **Glocal School with a global reach**, Luiss Business School adopts a distinctive model that operates at the local level to interpret, transform, and enhance each regional business ecosystem.
Through our strategic network of Hubs in **Rome**, **Milan**, **Belluno**, **Amsterdam**, and **Dubai**, we seamlessly blend local ecosystem insights with international business perspectives.

Luiss Business School educational model consists of three main components: ***Boundless, Intimate and Transformative (BIT)***

Boundless
Deliver students the opportunity to overcome the conventional educational model through its interactive learning experience, covering different business aspects without geographical learning restrictions.

Intimate
Build an intimate environment where students are guided to customize their personal learning experience.

Transformative
Support students to start their transformative career path and develop a resilient attitude towards a corporate life that impacts society by promoting partners' responsible and sustainable growth.

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International Business Challenge Lab

Luiss Business School brings experiential learning to Mexico City with the International Business Challenge Lab, connecting academic knowledge, business challenges and international talent.



Details

Date: November 24, 2026

Venue: Italian Cultural Institute, Mexico City

Target: Undergraduate students from local universities (max 30 participants)

Format: Interactive workshop. Participants face a real business challenge presented by a partner company, apply tools and frameworks provided by Luiss Business School faculty, work in groups and present their proposals to a committee.

The initiative reflects Luiss Business School's commitment to experiential learning and innovative teaching methodologies, creating opportunities for students to apply academic knowledge to real-world business challenges.

What you receive: Participants will receive a Certificate of Attendance.

Agenda

08:30–09:00	Welcome and introduction
09:00–10:30	Masterclass
10:30–11:00	Introduction to the industry and the Business Case
11:00–12:15	Group work facilitated by LBS Faculty
12:15–12:45	Lunch break
12:45–13:45	Group presentations
13:45–14:00	Closing

Participation is Free but Registration is required >>**HERE**<<

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For additional information please email us at:

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